



FLORA HOTEL BODRUM

CLUB HOTEL FLORA

Bodrum, Mugla

SUSTAINABILITY REPORT 2025

3. Stage Business

vural@florahotels.com www.florahotelbodrum.com

Content

1. Executive Summary
2. Corporate Profile and Sustainability Policy
3. Environmental Sustainability
4. Social Sustainability
5. GSTC Performance Assessment
6. Goals and Future Plans
7. Appendices Data Tables
8. Contact and Feedback Feedback

SÜRPO® - CLUB HOTEL FLORA

1. Executive Summary

LUB HOTEL FLORA, has taken important steps in sustainability in 2025. Our facility provides service with a total of 14 personnel and our female employment ratio is . Our customer satisfaction rate is 92%. Our greenhouse gas emissions amounted to 121.1 tons of CO₂e .

During the reporting period, comprehensive studies were conducted in environmental, social and economic sustainability areas. Concrete progress was made in critical areas such as energy efficiency, water saving, waste management and personnel development. Our electricity consumption amounted to 245,575 kWh. Our water consumption was 13,075.4 m³.

In the coming period, we aim to continue our sustainability efforts to achieve our sustainability goals with determination, increase compliance with GSTC criteria and strengthen cooperation with our stakeholders .

SÜRPO® - CLUB HOTEL FLORA

2. Corporate Profile and Sustainability Policy

CLUB HOTEL FLORA is a facility serving in Muğla with 70 rooms and 144 beds. Built on a 4,329 m² area, our facility aims to offer its guests a quality and sustainable accommodation experience.

Sustainability Policy

Within the scope of our sustainability policy, we continue our efforts in the areas of reducing environmental impacts, energy efficiency and social responsibility. Our facility adopts the principle of protecting natural resources and transferring them to future generations. In all our operational processes, environmentally friendly practices are integrated. TRB International Certification Technical Control and Gözetim Hizmetleri Tic. Our certification process by Ltd.Şti. continues.

Quality and Management Systems

Quality and food safety management systems are actively implemented in our facility. Regular internal audits and improvement studies are carried out in order to increase the quality of guest experience continuously.

Purchasing and Supply Policy

In our purchasing processes, environment friendly and local suppliers are preferred. Reducing the use of single use plastics and increasing the use of recycled materials are among our main goals.

Facility Information

Room	70
Bed	144
m ² Area	4,329
Pool	2
Vehicle	6
Disabled Room	1

Business Policies

Politics	Uploaded to Date
Recruitment , Onboarding and Orientation Policy	14.03.2026
Education Policy	14.03.2026
Internal and External Audit Policy	14.03.2026
Performance and Promotion Policy	14.03.2026
Policy to Reduce Greenhouse Emissions	14.03.2026
Internal and External Contact Policy	14.03.2026
Risk and Crisis Management Policy	14.03.2026
Staff Open Door Policy	14.03.2026
Harassment and Discrimination Prevention Policy	14.03.2026
Water Saving Policy	14.03.2026
Local Awareness Policy	14.03.2026
Local Employment Protection Policy	14.03.2026
Biodiversity Conservation Policy	14.03.2026
Food Safety Policy	14.03.2026

Communicationwith Stakeholders Policy	14.03.2026
Health and Safety Policy	14.03.2026
Quality Policy	14.03.2026
PROTECTION OF WILD LIFE AND ANIMAL HEALTH	12.03.2026
PARTICIPATION IN THE DESTINATION OUR POLICY	12.03.2026
PERSONS WITH DISABILITIES OUR POLICY	12.03.2026
SUPPORTING LOCAL PEOPLE OUR POLICY	12.03.2026
WOMEN'S RIGHTS AND EQUALITY OUR POLICY	12.03.2026
CHILD RIGHTS OUR POLICY	12.03.2026
OUR POLICY ON HUMAN RIGHTS, EQUALITY OF OPPORTUNITY AND EMPLOYEE RIGHTS	12.03.2026
OUR POLICY ON THE PROMOTION OF CULTURAL HERITAGE AND	12.03.2026
PROTECTION OF BIODIVERSITY OUR POLICY	12.03.2026
CUSTOMER SATISFACTION OUR POLICY	12.03.2026
PURCHASE PURCHASE OUR POLICY	12.03.2026
PURCHASE PURCHASE OUR POLICY	12.03.2026
ENERGY MANAGEMENT OUR POLICY	12.03.2026
ENVIRONMENTAL PROTECTION AND WASTE MANAGEMENT OUR POLICY	12.03.2026
sustainability our policy	12.03.2026

Certification Organization

Certification Stage: 3rd Stage Business

Certification Body: TRB International Certification Technical Control and Surveillance Services Tic. Ltd.Sti.

3. Environmental Sustainability

In line with our environmental goals, comprehensive improvement efforts in the areas of energy, water and waste management are being carried out. Our facility adopts a proactive approach to minimize its environmental impact and protect natural resources.

Energy Management

In 2025, a total of 245,575 kWh electricity consumption was realized. Within the scope of our energy efficiency efforts, LED lighting conversion, energy efficient devices use and smart automation systems are implemented. Our plans for transition to renewable energy sources are being evaluated.

Water Management

In 2025 total consumption was 13,075.4 water consumption. Within the scope of water saving measures, low flow fixtures, rain water collection systems and gray water reuse practices such as are evaluated. Measures have been taken to increase efficiency in pool and garden irrigation systems.

Waste Management

In 2025 a total of 496.91 kg of waste was generated. Our efforts to reduce waste and recycle are ongoing. Paper, plastic, glass and metal wastes are collected separately and sent to recycling facilities. It is aimed to utilize organic wastes through composting.

Biodiversity and Nature Protection

Around our facility 27 plant species, endemic species and life species have been identified. Nature-friendly landscaping practices are preferred to protect the local ecosystem and support biodiversity.

Carbon Footprint

In 2025 total 121.1 tons of CO₂e greenhouse emissions. Energy efficiency projects and renewable energy investments are planned to reduce our carbon footprint.

Energy Consumption

Energy Source	Consumption	Unit
Electricity	245,575	kWh

Water Consumption

Use Domain	Consumption	Unit
Mains Water	5,938	m ³
efficiency_blueWaterRate	1,200	m ³
efficiency_poolWater	593.8	m ³
efficiency_kitchenWater	593.8	m ³
efficiency_roomWater	3,562.2	m ³
efficiency_gardenWater	593.8	m ³
efficiency_otherWater	593.8	m ³
TOTAL	13,075.4	m³

Waste Management

Waste Type	Amount	Unit
Plastic	217.78	kg
Hazardous Waste	485	kg

Battery/Accumulator	7	kg
Paper/Cardboard	137.94	kg
Metal	111.59	kg
Cam	181.88	kg
disposal_paperKg	137.94	kg
disposal_plasticKg	217.78	kg
TOTAL	1,496.91	kg

Carbon Foot printof the Business

Scope	Emissions (tons CO2e)
Scope 2 (Indirect Electricity)	121.07
TOTAL	121.07

- PerGuest Emissions: 26.60 kg CO2e
- PerRoom Emissions: 1729.55 kg CO2e

Biodiversity

Plants (27)

Mulberry (Akdut) (Morus Alba .), PALAMUT, , , (Nerium), FIG TREE, LEMON PINE, Japanese (Hibiscus Rosa-Sinensis .), Pink-Red Rose (Rosa Spinosissima .), TREE, TREE, TREE, GREYFURT, PLUM TREE, Black (Salix Nigra Marshall), Mediterranean Fan Palm (Chamaerops Humilis L.), Olive (Olea Europaea), Date Palm (Phoenix Dactylifera L.), BLACK PINE TREE, Jacaranda Tree (Jacaranda Mimosifolia . Frost), White Jasmine (Jasminum Officinale .), CHERRY TREE, Lavender (Lavandula Spp.), Pipe Flower (Datura Stramonium), , FLOWER-SWORD ,APATIA

4. Social Sustainability

Employee Rights and Welfare

A total of 14 personnel work in our facility. Our ratio of female personnel is 35% and we aim to increase this ratio in line with our principles of gender equality and equal opportunity.

Of our staff 13 are local and 1 is a foreign national. Supporting local employment is among our main priorities.

Training and Development

Our employees are regularly trained on sustainability, occupational safety, hygiene and guest relations. Professional development programs contribute to the career advancement of our employees.

Guest Experience and Safety

Our guest satisfaction rate realized as 95%. This rate was achieved as a result of regular evaluation of guest feedback and continuous improvement of service quality. Our guests' safety and comfortable accommodation experience is our most important priority. Our facility has 1 disabled-friendly room and complies with accessibility standards.

Social Contributions

Our relations with the local community and cultural heritage protection efforts are being actively maintained. Cooperation with 2 local entrepreneurs. Contributing to the local economy and generating social benefit are the cornerstones of our sustainability vision.

Staff Statistics

Information	Value
Total Personnel	14
Woman	5
Male	9
Local Staff	13
Foreign Personnel	1

5. GSTC Performance Assessment

The environmental, social and economic performance of our facility is evaluated within the scope of compliance with GSTC (Global Sustainable Tourism Council) criteria . In line with the principles of sustainable tourism management, all our operational processes are reviewed and improvement opportunities are identified.

Online Platforms and Reputation Management

Our overall score on online platforms is 4.0 out of 5. Guest comments and feedback are regularly monitored to continuously improve our service quality. Within the scope of our digital reputation management strategy, evaluations on all platforms are analyzed.

Contribution to Local Economy

We prefer local business partners in our procurement processes in order to contribute to the local economy. The use of local products and services contributes directly to regional economic development directly .

Areas for Improvement

In order to increase our sustainability performance , improvement efficiency, water saving and waste management improvement studies are planned. It is aimed to increase staff training hours and develop guest awareness programs.

Internet Scores

Platform	Score	Comment
Google	4.2 5	702
TripAdvisor	3.6 5	371
Booking.com	8.4 10	196
Trivago	8.7 10	4781
ZenHotels	7.3 10	387
Otelpuan	8.3 10	22

SDG Targets



6. Goals and Future Plans

As CLUB HOTEL FLORA, we will continue our efforts with determination to achieve our sustainability goals. We plan to increase our performance by setting concrete targets in the fields of energy efficiency, water saving and waste reduction in the year 2026 and after.

Energy and Climate Targets

Increasing the use of renewable energy sources, completing the LED lighting transformation and reducing energy intensity are among our prioritized goals. In order to reduce our carbon footprint measurable targets will be set and regular monitoring will be done.

Water and Waste Management Targets

Planned improvements include reducing water consumption, introducing gray water reuse systems and increasing the rate of waste recycling. It is aimed to completely eliminate the use of single-use plastics.

Social Responsibility Goals

Increasing the female employment rate, increasing staff training hours and strengthening participation in local community projects are among our social sustainability goals.

Sustainability Goals for 2025

Target	Target Value	Realized	Unit
Guest Satisfaction	6	11.7	%
Women Employment	30	40	%
Total Water Consumption	6500	5938	m ³
Renewable Electricity	100	100	%
Training Hours	10	12	clock
Chemical Consumption	2000	1605	kg
Local employment	90	90	%
Guest Head Water	0.24	2.08	m ³
Guest Head Electricity	18	11	kWh
Buy Local Purchase	5	5	%
Single Reusable Material	1	1	%

7. Appendices Data Tables

This section contains summary tables of the data used in the report.

Summary of Consumption Data

Indicator	Value	Unit
Electricity Consumption	245,575	kWh
Water Consumption	13,075.4	m ³
Total Waste	1,496.91	kg
Total Guests	4,552	
Total Overnight	13,222	
Greenhouse Emission	121.07	tons CO ₂ e

Satisfaction Scores

Indicator	Ratio	Number of Survey
Customer Satisfaction	%92	1

Facility Equipment

Hardware	Quantity
Room	70
Bed	144
Pool	2
Disabled Room	1

8. Contact and Feedback

Sustainability Responsible

vural sarikan

Contact Information

Tel: 5559761702

Email: vural@florahotels.com Web:
www.florahotelbodrum.com

QR Code

By scanning this QR code you can view the current sustainability profile of our hotel.



<https://surpo.net/hotel/public/52ef6cdf-2cd8-4d14-9069-57506bf621b4>

This report has been created by SÜRPO® Sustainable Tourism Management System